





Statement

I am an up-and-coming Lebanese music Producer/DJ | realtime Audio-Visual composer & performer based in Dubai. I express my inspiration by tapping into the multi-genre music & art world. I explore and experiment with Surrealist, organic sounds and textures in the form of Downtempo/Electronica music. My pieces communicate emotional, social and cultural concepts that are prominent in my journey of self-discovery.

Language Skills

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|---------|---|
| English |  |
| French |  |
| Arabic |  |
| Spanish |  |

Education

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| American University In Dubai | 2016 |
| Bachelor of Fine Arts in Visual Communication | |
| Animation, Sound Design, Interactive, Performance & Installation Web Design and Film Production. | |
| Berklee College of Music | 2018 |
| Masters in Music Production, Technology and Innovation. | |

Interests

Music Production
Sound Design
Computer & Graphic Arts
2D Animations
Visual & Music Performances
Visual & Music Installations


















Specialized Skills

Digital Art
Digital Abstract Visuals
Sound Design & Production
Visual & Sound Performance & Installations
Music Production & Compositions

Connect

www.serwithme.com
soundcloud.com/serwithme
mixcloud.com/serwithme
behance.net/serenaad

Skills

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|------------------------------|------------------------------|---|
| Professional Skills | Organization & Documentation |  |
| | Independant Work |  |
| | Team Work |  |
| | Communication & Negotiation |  |
| | Time Management |  |
| Adobe Creative Cloud & Suite | Photoshop |  |
| | AfterEffects |  |
| | Premiere |  |
| | Illustrator |  |
| | InDesign |  |
| Software | DaVinci Resolve |  |
| | CinemaGraph Pro |  |
| | Itch |  |
| | Ableton Live |  |
| | ProTools |  |
| | Max For Live |  |
| | Resolume |  |

Work Experience

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| Sound Design, Tashkeel, Dubai, UAE. | 2015 |
| Collaboration on a sound installation project with a contemporary art organization based in Dubai. | |
| Film and Sound Design, Kilma Studios, Dubai, UAE. | 2015 |
| Internship for commercial projects for clients (Tang, Cadbury, Flake & Government of Dubai). | |
| Music performance, International Advertising Association, Tribecaa, Dubai, UAE. | 2016 |
| Selected to perform a DJ set for the IAA's first annual party. | |
| Motion Graphics, Scratch, Dubai, UAE. | 2017 |
| Internship for motion graphics projects for local & international clients. | |
| Adjunct Professor In Digital Media | 2019 |
| American University in Dubai, UAE. | |
| Assisant Professor In Digital Media | 2019-present |
| American University in Dubai, UAE. | |

Exhibitions & Awards

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| Visual & Music Performance with Artist "La Chica." | 2017 |
| Work: Animations, Video Jockey set performance. Sala Russafa, Valencia, Spain. | |
| SheKnowsTech Visual & Design workshop. | 2018 |
| Work: Photoshop & AfterEffects Workshop Berklee College of Music, Valencia, Spain. | |
| Berklee After-Works Cumulative Experience Show | 2018 |
| Work: Dent In The Crystal, displayed Club Toscallar, Valencia, Spain. | |
| Berklee Step Into the Future | 2018 |
| Work: Music Performance La Sucursal (ático Veles e Vents), Valencia, Spain. | |
| La Nit de Berklee | 2018 |
| Work: Dj Set Av. del Professor López Piñero, Valencia, Spain. | |
| Advanced Contemporary Artist Award | 2018 |
| Work: Dent In The Crystal Berklee College of Music, Valencia, Spain. | |